

I hear from people each day who are daunted by the task of selecting health insurance. To be sure, it can be complicated. Florida Health Choices is here to help you better understand all of your options. We have a team ready to walk you through all of your choices, in our private marketplace and in Healthcare.gov. That way, you're able to select from the maximum number of options available.

We want you to know that you don't have to go it alone.

Our next open enrollment period runs November 2015 through January 2016. If your needs fall outside of open enrollment, you may qualify for a special enrollment period if you experience a qualifying life event such as a change in family status (for example, marriage or birth of a child) or loss of other health coverage.

At Florida Health Choices, we want to help you get covered, quickly and easily. Let our team help protect your greatest asset: **YOU**.

This resource guide is available to all Floridians seeking information about what Florida Health Choices has to offer, how to navigate our marketplace, and frequently asked questions. For more information, visit us at myfloridachoice.org.

Warmest wishes,

A handwritten signature in blue ink, appearing to read "Rose Naff", is positioned above the printed name and title.

Rose Naff

CEO, Florida Health Choices