

Are you a Florida Health Choices partner, or a consumer who had a great experience with us? Help spread the word on social media using these resources.

▶ ONLINE

Website:

myfloridachoice.org

Facebook:

facebook.com/FloridaHealthChoices

LinkedIn: linkedin.com/company/florida-health-choices

Rose Naff, LinkedIn:

linkedin.com/in/rosenaff

HASHTAGS (for Facebook and Twitter use)

- #FloridaHealthChoices
- #FLHealthChoices
- #FHCMarketplace

▶ SAMPLE LINKEDIN POSTS

- Florida Health Choices is our go-to partner for health insurance questions. Their customer service reps are always available to answer questions and walk you through the process step-by-step. Check out their Health Insurance Marketplace to review the comprehensive insurance packages available. myfloridachoice.org
- Health insurance open enrollment begins November 1. Our partner Florida Health Choices has an easy to navigate Health Insurance Marketplace that will help answer your questions and give you an overview of comprehensive health care packages. myfloridachoice.org

▶ SAMPLE TWITTER POSTS

- Open enrollment is Nov. 1 & Florida Health Choices is there to help. Check out their health #insurance marketplace: myfloridachoice.org
- Questions about health #insurance? Our partner Florida Health Choices is there to help. Find comprehensive plans: myfloridachoice.org
- Check out #FloridaHealthChoices health insurance marketplace for comprehensive health care plans: #FHCMarketplace

▶ SAMPLE FACEBOOK POSTS

- Open enrollment begins November 1, and Florida Health Choices is there to help. Check out their Health Insurance Marketplace - a web-based shopping experience that allows easy access to side-by-side comparisons of health care products and services. myfloridachoice.org
- Questions about health insurance? Check out Florida Health Choices for answers and side-by-side comparisons of health care products and services. myfloridachoice.org
- Check out Florida Health Choices CEO Rose Naff's new blog post! Rose is a healthcare veteran and always provides an expert insight into current topics. myfloridachoice.org/blog